



HRK German Rectors' Conference

The Voice of the Universities



in cooperation with









DIES International Deans' Course South East Asia

Programme

May 05th - 14th 2008

Osnabrueck (University of Applied Sciences, FH Osnabrueck, Caprivistraße 30, 49076 Osnabrueck)

Berlin (Dietrich Bonhoeffer-Haus, Ziegelstrasse 30, 10117 Berlin)

Programme Committee

Intan **Ahmad**, PhD, Dean, Bandung Institute of Technology, School of Life Sciences and Technology, Indonesia

Dr. Christian **Berthold**, Chief Executive Officer, CHE Consult, Centre for Higher Education Development, Guetersloh, Germany

Dr. Jutta **Fedrowitz**, CHE Consult, Centre for Higher Education Development, Guetersloh, Germany

Professor Dr. Adelaida C. **Gines**, former Dean, Philippine Normal University, Colleges of Arts and Social Sciences, Philippines

Christoph **Hansert**, Head of Division, Higher Education Management, German Academic Exchange Service (DAAD), Bonn, Germany

Prof. Dr. Peter **Mayer**, Professor, former Vice-President and former Dean, Faculty of Business Management and Social Sciences, University of Applied Sciences Osnabrueck, Germany

Dr. Felix **Streiter**, Head of Division Europe II, Middle East, Africa, Latin America, Alexander von Humboldt Foundation (AvH), Bonn, Germany

Marijke **Wahlers**, Head of International Department, German Rectors´ Conference (HRK), Bonn, Germany

Marc **Wilde**, Programme Manager, Division Higher Education Management, German Academic Exchange Service (DAAD), Bonn, Germany

Supra **Wimbarti**, PhD, former University Secretary & Director of Human Resource Development, Universitas Gadjah Mada, Indonesia

Prof. Dr. Frank **Ziegele**, Chief Executive Officer, CHE, Guetersloh and Professor, University of Applied Sciences Osnabrueck, Germany

Administrative Coordinators

Maike Dübbelde, student, FH Osnabrück

Rosmalinda Handoko, MA-student, INCHER, Kassel

Daniela **Kuegele**, Division Higher Education Management, German Academic Exchange Service (DAAD), Bonn, Germany

Alexander **Rupp**, Faculty of Business Management and Social Sciences, University of Applied Sciences Osnabrueck, Germany

Further Experts

Stefan **Bienefeld**, Director, Project Quality Management, German Rectors' Conference (HRK), Bonn, Germany

Christoph **Bissinger**, Trainer Meeting Management, Psychologist, Trainergemeinschaft Berlin, Germany

Prof. Marie-Thérèse **Claes**, PhD, former Dean, Faculty of Business, Asian University, Thailand, Trainer Conflict Management, Belgium

Prof. Hans R. **Friedrich**, University of Applied Sciences Bremen and former Director-General of Higher Education, Federal Ministry of Education and Research (BMBF), Germany

Prof. Dr. Arno **Fruehwald**, Dean, Faculty of Mathematics, Informatics and Natural Sciences, University of Hamburg, Germany

Prof. Oliver **Günther**, PhD, Dean of the Faculty of Economics and Business Administration, Humbodt university, Berlin

Martina Wernz-Hornberger, Trainer Personal Action Plans, Heidelberg, Germany

Prof. Dr. Vincent **Houben**, Executive Director, Institute of Asian and African Studies, Humboldt University, Berlin

Professor Dr. Kurt **Kutzler**, President, TU Berlin and former Vice-President, German Rectors' Conference (HRK), Bonn, Germany

Elisabeth Lack, Officer for Strategic Affairs, Humboldt University, Berlin

Dr. Klaus **Manderla**, Head of Division Asia, Alexander von Humboldt Foundation (AvH), Bonn, Germany

Prof. Dr. h.c. Jens Uwe **Nagel**, Vice-President for Academic and International Affairs, Humboldt University, Berlin

Lars **Oeverdieck**, Head of Faculty Administration, Faculty of Mathematics and Natural Sciences, Technical University, Berlin

Prof. Dr. Marie-Luise **Rehn**, Vice-President of the University of Applied Sciences Osnabrueck, Germany

Dr. Hanns **Sylvester**, Director, Department for Development Co-operation, German Academic Exchange Service (DAAD), Bonn, Germany

Prof. Dr. Christian **Thomsen**, Dean, Faculty of Mathematics and Natural Sciences, Technical University, Berlin

Prof. Dr. Michael Tolksdorf, Deputy Rector, Berlin School of Economics, Germany

Prof. Dr. Hans **Vossensteyn**, Center for Higher Education Policy Studies (CHEPS) Twente, The Netherlands , and University of Applied Sciences, Osnabrueck, Germany

Dr. Sandra Westerburg, Head of the President's Office, Humboldt University, Berlin

Sunday, May 4th

Arrival of participants at Muenster/Osnabrueck Airport, pick-up and check-in in Westermann-Hotel and Kulmbacher Hof

7.30 p.m. Joint Dinner in Joducus-Restaurant

Informal Welcome by Prof. Dr. Peter Mayer, former Vice-President and former Dean, Faculty of Business Management and Social Sciences, University of Applied Sciences Osnabrueck, Germany

Monday, May 5th

Official Opening

Coordination and chair: Prof. Dr. Peter Mayer

8.00 a.m. Departure at the hotels (transfer to Caprivi-Campus and re-transfer by

by shuttles and/or taxis)

8.30 a.m. Meeting point for daily allowances (Alexander Rupp), Caprivi Campus

room CB 0110

9.00 a.m. Opening and welcome addresses on and introduction of the organizing

institutions

Prof. Dr. Marie-Luise **Rehn**, Vice-President of the University of Applied Sciences

Osnabrueck

Christoph Hansert, Head of Division, Higher Education Management, DAAD

Marijke **Wahlers**, Head of International Department, HRK Dr. Christian **Berthold**, Chief Executive Officer, CHE Consult

10.00 a.m. <u>Short introduction of participants</u>

(max. 3 min. per participant)

Dr. Christian Berthold

12.00 Lunch break (Mensa)

Higher Education Systems in Germany, Indonesia and the Philippines

Coordination and chair: Dr. Christian Berthold

1.30 p.m. <u>Presentation</u>:

German HE system and recent HE developments affecting faculties

Marijke Wahlers

Discussion

2.30 p.m. Break



3.00 p.m. <u>Presentations:</u>

HE developments in the Philippines and Indonesia: Five major developments in higher education which affect the faculty and the role of the dean

Prof. Dr. Adelaida C. Gines, former Dean, Philippine Normal University,

Colleges of Arts and Social Sciences, Philippines

Intan Ahmad, PhD, Dean, Bandung Institute of Technology, School of Life

Sciences and Technology, Indonesia

Discussion

4.30 p.m. Reception of the Mayor Boris **Pistorius**

Tour: City of Osnabrueck, view from the tower of the St. Mary's Church

(Departure at 4.00 p.m. at main entrance CN-building, transfer by shuttles

and/or taxis)

7.00 p.m. Official Welcome Dinner at "Kartoffelhaus", Bierstrasse, Osnabrueck

Tuesday, May 6th

Module 1: Changing Nature of University Governance

Coordination and chair: Prof. Dr. Peter Mayer

8.30 a.m. Departure at the hotels to NG Building (city center, accompanied by

Alexander Rupp)

9.00 a.m. <u>Presentation</u>:

Changing nature of university governance in the wider perspective of public

Prof. Dr. Hans **Vossensteyn**, Center for Higher Education Policy Studies (CHEPS) Twente, The Netherlands, and University of Applied Sciences,

Osnabrueck

Comments of participants

10.30 a.m. Break

Module 2: Strategic Faculty Management

Coordination and chair Dr. Christian Berthold

11.00 a.m. <u>Presentation</u>:

Introduction of major concepts and special challenges of strategic management in higher education

Dr. Christian Berthold

11.45 a.m. Case studies:

Strategic management at Gadjah Mada University and FH Osnabrueck

Supra **Wimbarti**, PhD, former University Secretary & Director of Human

Resource Development, Universitas Gadjah Mada, Indonesia

Prof. Dr. Peter Mayer



1.00 p.m. Lunch break (Mensa at city center, accompanied by Alexander Rupp)

2.00 p.m. <u>Three Working groups:</u>

Strategic management in selected areas (fictional cases)

A: SWOT-Analysis, Prof. Dr. Adelaida C. Gines

B: Management of strategic processes, Marijke Wahlers

C: Project management, Dr. Christian Berthold

4.00 p.m. Break

4.30 – 5.30 <u>Plenary session with presentation of findings</u>

p.m. Dr. Christian **Berthold** and working group participants (*10 min each*)

Wednesday, May 7th

8.30 a.m. Departure at the hotels to NG Building (city center)

9.00 a.m. <u>Presentation:</u>

Tools and instruments, focus on contract management

Dr. Christian Berthold

Discussion

11.00 a.m. Break

Module 3: Financial Management

Coordination and chair: Dr. Christian Berthold

11.30 p.m. <u>Presentation:</u>

Financing in Higher Education Prof. Dr. Hans **Vossensteyn**

12.30 p.m. Lunch break

2:00 – 3:00 <u>Case studies:</u>

p.m. Financial Management at an European University (tbc)

Prof. Dr. Hans Vossensteyn

Financial Management at Indonesian Universities. Lessons learned from

different types of higher education institutions

Dr. Dahrul **Syah**

3.00 p.m. Break

3.30 - 5.00 Discussion and reflection

p.m.



Thursday, May 8th

Module 4: Soft Skills Workshop

Coordination by Dr. Jutta Fedrowitz

8.30 a.m. Departure at the hotels to NG Building (city center)

9.00 a.m. - Introduction in to the issue and start of the working groups

5.00 p.m. • Working group "Conflict Management"

Prof. Marie-Thérèse **Claes**, PhD, former Dean, Faculty of Business, Asian University, Thailand, Trainer Conflict Management, Belgium

in between coffee and lunch breaks

Working group "Meeting Management"

 ${\it Christoph} \,\, {\it \textbf{Bissinger}}, \,\, {\it Trainer} \,\, {\it Meeting} \,\, {\it Management}, \,\, {\it Psychologist},$

Trainergemeinschaft Berlin

5.00 – 5.30 Reports to the plenary from the soft skills working groups p.m.

Friday, May 9th

Module 5: Leadership

Coordination and chair: Prof. Dr. Peter Mayer

8.30 a.m. Departure from the hotels, (re-transfer by shuttles and taxis after

joint dinner)

9.00 a.m. <u>Presentation:</u>

Reflection on leadership of a Dean in Germany

Dr. Christian Berthold

Discussion: Does this work in the Asian context?

10.15 a.m. Break

11.00 a.m. <u>Presentation:</u>

Shared leadership between the Rectorate and the Deans at Gadjah Mada

University, Indonesia

Supra Wimbarti, PhD

11.30 a.m. Discussion of the case study and presentation

12.30 p.m. Lunch break (Mensa)

Module 6: Quality Management

Coordination and chair: Prof. Dr. Peter Mayer

2.00 p.m. <u>Presentation</u>:

Why Bologna had to be started and why quality assurance is key?

Prof. Hans R. Friedrich, University of Applied Sciences Bremen and former

Director-General of Higher Education, (BMBF)

Presentation:

How German Universities manage quality and learn from each other

Stefan Bienefeld, Director, Project Quality Management, HRK

3.30 p.m. Break

4.00 – 5.30 <u>Presentation:</u>

p.m. Quality Management at the Faculty of Technology, School of Life Sciences

and Technology, Indonesia

Intan Ahmad, PhD

Case Study:

Quality Management at the Faculty of Business Management and Social

Science at the University of Applied Sciences Osnabrueck

Prof. Dr. Peter Mayer

Discussion and reflection

6.00 p.m. Joint dinner in "Lotter Leben", with students of the Higher

Education Management Programme (Prof. Dr. Peter Mayer)

Saturday, May 10th

p.m.

10.00 a.m. Departure for Berlin (accompanied by Alexander Rupp, University of

Applied Sciences, Osnabrueck)

1.30 – 3.30 Stopover at VW Autostadt Wolfsburg, guided activities tour

app. 7.00 Arrival at Hotel Albrechtshof and Hotel Allegra, Berlin Center, both

p.m. Albrechtstraße 8, Berlin-Mitte (Center of Berlin)

Sunday, May 11th (Pentecost)

Whole day Leisure time in Berlin, guided city tour, meeting point

Alexanderplatz in front of Park Inn Hotel

6.00 p.m. Joint dinner and Cultural evening, meeting point, TIPI Zelt at

Kanzleramt



Monday, May 12th (Pentecost, holiday in Germany)

Module 7: Personal Action Plans and Preparation of Part II

Coordination: Marc Wilde, Chair: Prof. Dr. Peter Mayer

9.30 a.m. Introduction into the Preparation of a Personal Action Plan (PAP)

Martina Wernz-Hornberger, Trainer Personal Action Plans, Heidelberg

10.15 a.m. Break

10.30 a.m. Individual Work

Lunch (Restaurant of Friedrich Bonhoeffer House) 12.30 p.m.

1.00 p.m. Presentation of Draft PAPs by 2 participants

Discussion

Introduction to Interim Workshops in South East Asian Countries 2.15 p.m.

A. Experiences from the 1st International Deans' Course

B. Organisational issues

2.45 p.m. Break

3.00 p.m. First Meeting of Interim Workshop Groups

> A: Indonesia **B**: Philippines

C: Vietnam and other South East Asian Countries

4.00 p.m. Briefing on Module 8: Berlin Case Studies

Marc Wilde, Programme Manager, Division Higher Education Management,

DAAD

Tuesday, May 13th

Module 8: Berlin Case Studies

Coordination by Dr. Jutta Fedrowitz

9.00 a.m. -Faculty Management and Strategic Management at Technical University 2.00 p.m.

Berlin and Humboldt University Berlin: visits and presentations, lunch,

campus tours

Group A: Technical University of Berlin, accompanied by Marc Wilde

9.30 a.m. Welcome by the Dean of the Faculty of Mathematics and Natural Sciences,

Prof. Dr. Christian Thomsen

Presentation Prof. Dr. Christian Thomsen, discussion

10.45	Presentation: Lars Oeverdieck , Head of Faculty Administration, discussion	
11.30	Lunch (Mensa)	
12.15	<u>Presentation</u> : Graduate School for Natural Sciences and Engineering, discussion	
1.00 – 2.00 p.m.	Visit 3D-Lab (15 Participants)	
	Group B : Humboldt University of Berlin, accompanied by Alexander Rupp , Faculty of Business Management and Social Sciences, University of Applied Sciences Osnabrueck	
9:00	<u>Welcome</u> by Prof. Dr. h.c. Jens Uwe Nagel , Vice-President for Academic and International Affairs (Büro P)	
9:30	Way to the Visitors' Room of the President	
9:45	<u>Presentation</u> of the HU Berlin by Dr. Sandra Westerburg , Head of the President's Office, and Elisabeth Lack , Officer for Strategic Affairs, discussion (Visitors' Room of the President)	
10:30	<u>Presentation</u> : Development, duties, responsibilities and managerial functions of the deanery), Prof. Oliver Günther , PhD, Dean of the Faculty of Economics and Business Administration, discussion	
11:30	<u>Presentation</u> by Prof. Dr. Vincent Houben , Executive Director, Institute of Asian and African Studies, discussion	
12:30 – 2.00 p.m.	Lunch in "Cum Laude" restaurant	

Module 9: Strategic Importance of Networking

Coordination: Prof. Dr. Peter Mayer

2.30 -3.30 <u>Fresentation.</u>	2.30 -3.30	<u>Presentation:</u>
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p.m. Networking: Chances, problems and challenges, good practices at Gadjah

Mada University, Indonesia

Supra Wimbarti, PhD

Presentation:

Networking: Chances, problems and challenges, good practices at University of Applied Sciences Osnabrueck and its Faculty of Business

Management and Social Sciences

Prof. Dr. Peter Mayer

3.30 p.m. Break



4.00- 5.30 <u>Presentation:</u>

p.m. Networking and alliance building as key task of a Dean (tbc)

Prof. Dr. Arno Fruehwald, Dean, Faculty of Mathematics, Informatics and

Natural Sciences, University of Hamburg

Discussion

8.00 p.m. Programme Committee: Planning of IDC follow up

Wednesday, May 14th

Module 10: The Future of Faculty Management

Coordination and chair: Marijke Wahlers

9.00 a.m. <u>Presentation:</u>

Faculty management in Germany – findings of a survey, networking and

further education

Dr. Jutta Fedrowitz, Programme Manager, CHE Consult

Discussion

9.45 a.m. <u>Presentation:</u>

The Impact of Higher Education Reform on the Management of Universities

and Faculties - The Perspective of FHW Berlin

Prof. Dr. Michael Tolksdorf, Deputy Rector, Berlin School of Economics

Discussion

10.30 a.m. Break

11.00 a.m. <u>Presentation:</u>

The Impact of Higher Education Reform on the Management of Universities

and Faculties - The Perspective of TU Berlin

Prof. Dr. Kurt Kutzler, President, TU Berlin and former Vice-President, HRK

Discussion

11.45 a.m. Roundtable Discussion

Dr. Intan Ahmad

Dr. Jutta Fedrowitz

Prof. Dr. Kurt Kutzler

Prof. Dr. Michael Tolksdorf

1.00 p.m. Lunch, Restaurant of Friedrich Bonhoeffer House

Module 11: Opportunities for Cooperation

Coordination and chair: Christoph Hansert

2.00 p.m. <u>Presentation:</u>

Higher Education Cooperation Programmes of DAAD and AvH

Dr. Hanns Sylvester, Director, Department for Development

Co-operation, DAAD

Dr. Klaus Manderla, Head of Division Asia, AvH

3.30 p.m. Break

Module 12: The Way forward and Closing

Coordination and chair: Prof. Dr. Peter Mayer

4.00 – 4.30 <u>Presentation:</u>

p.m. Framework Conditions for the Preparation of Parts II and III

Christoph Hansert

Participants and Programme Committee

4.30 – 5.00 Preparation Meetings for Part II: Election of Coordinating Teams and

p.m. Scheduling of First Meetings of the Preparation Teams

A: IndonesiaB: Philippines

C: Vietnam and other South East Asian Countries

5.00 – 6.00 <u>Course Evaluation</u>

p.m.

7.30 p.m. Farewell Dinner: Restaurant "12 Apostel" (accompanied by

Alexander Rupp) and Official Closing

Thursday, May 15th

Departure of participants