

HOTEL

- Issue:
- 1. Tipe, Business-Resort-Specific Hotel (health hotel, elderly, honeymooners)
- 2. Lokasi secara geografis. Di kota, di area resor, area unik (mis bawah laut dlsb), kondisi unik (mis temporary eskimo hotel)
- 3. Bintang: Melati (*1), bintang 2, 3,4,5,diamond
- 4.Operator: Lokal, Intenational, self operated
- 5.Pasar (bulk, personal) dan pemasaran (traditional, OTA)

The Basic

HOTEL	GROSS PER ROOM BAY	LUAS KAMAR STANDART
BINTANG II	28 s/d 35 m2	16 s/d 20 m2
BINTANG II +	32 s/d 38 m2	18 s/d 22 m2
BINTANG III	40 s/d 55 m2	21 s/d 28 m2
BINTANG III +	48 s/d 68 m2	24 s/d 32 m2
BINTANG IV	70 s/d 85 m2	35 s/d 48 m2
BINTANG IV +	80 s/d 95 m2	40 s/d 58 m2
BINTANG V	90 s/d 120 m2	45 s/d 70 m2
BINTANG V +	110 s/d 140 m2	45 s/d 90 m2
BINTANG VI	140 s/d 180 m2	80 s/d 110 m2

PULLMAN HOTEL,
BANDUNG

Interior with association with Miaja Singapore











ALL DAY DINING



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MAIN ENTRANCE LOBBY



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NOVOTEL BALI









NOVOTEL BANJARMASIN
BANJARMASIN











MERCURE MIRAMA EXTENTION, SURABAYA



ALL SEASON`S, JOGJAKARTA















ALL SEASONS GAJAH MADA
JAKARTA











FTSE	5451.6	-9.3
DAX	5008.8	-0.1
IBEX	4489.5	-14.2
EUROPE	5522.2	-5.3



IBIS STYLE BOGOR - BOGOR



HOTEL IBIS - BALI



HOTEL ASTON PARAMOUNT









HOTEL ASTON PALEMBANG







QUEST ASTON HOTEL - SEMARANG





Quest by Aston International, Serpong



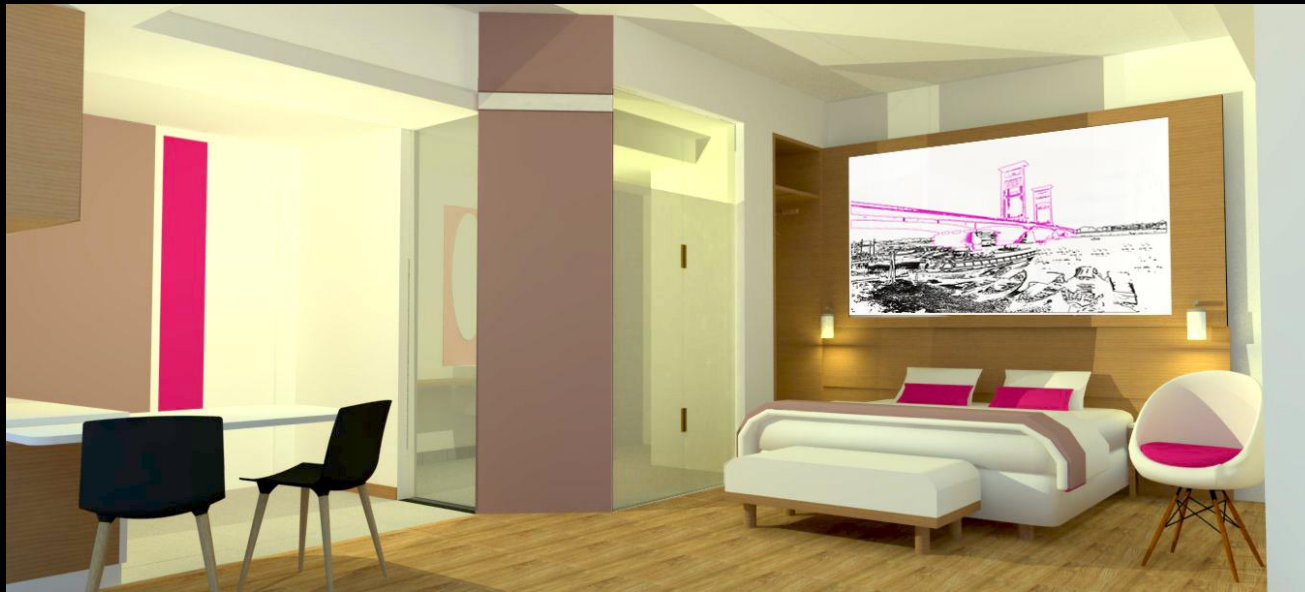


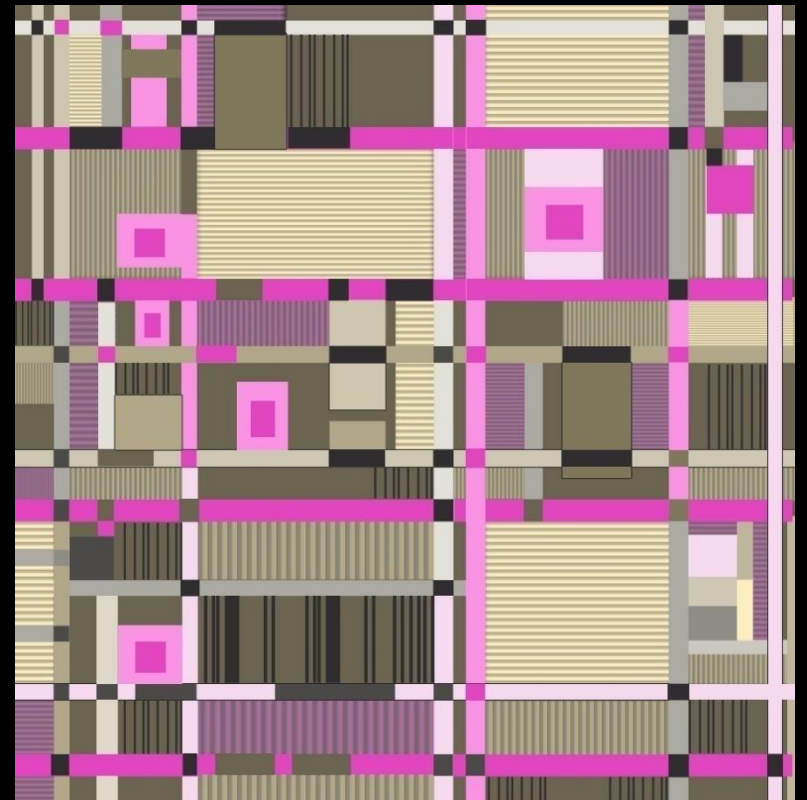
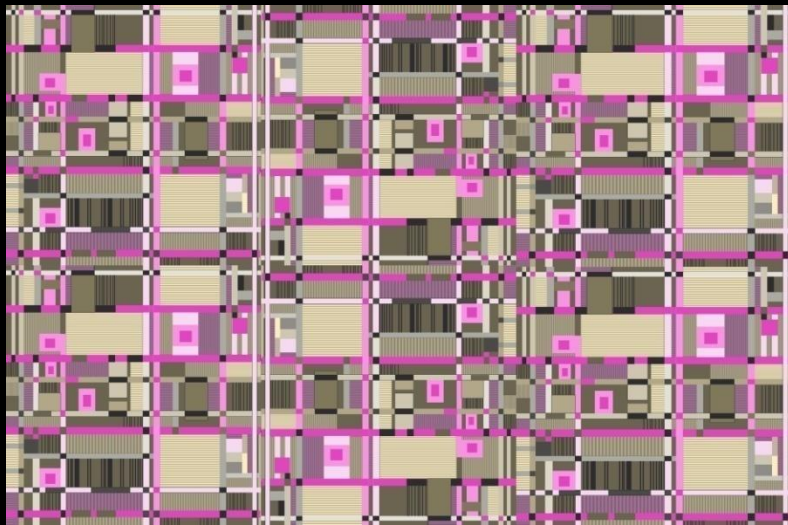


HOTEL FAVE ASTON PALEMBANG









HARRIS BATAM CENTER







HARRIS SENTUL - SICCC







HOTEL EDEN, BALI





HAVEN BERAWE HOTEL
BALI



















HOTEL Marriott Courtyard UBUD, BALI





HOTEL OASIS SANUR, BALI











www.formaart.com



HOTEL OASIS BENOA, BALI

















HOTEL THE ONE LEGIAN, BALI





THE 101

WELCOME TO THE 101 LEGIAN BALI













IOI DHARMAWANGSA
JAKARTA













IOI JOGJA
JOGJAKARTA



















101 BOGOR
BOGOR











101 DAGO,
BANDUNG















101 PETITENGET
BALI















101 BELITUNG
BELITUNG



















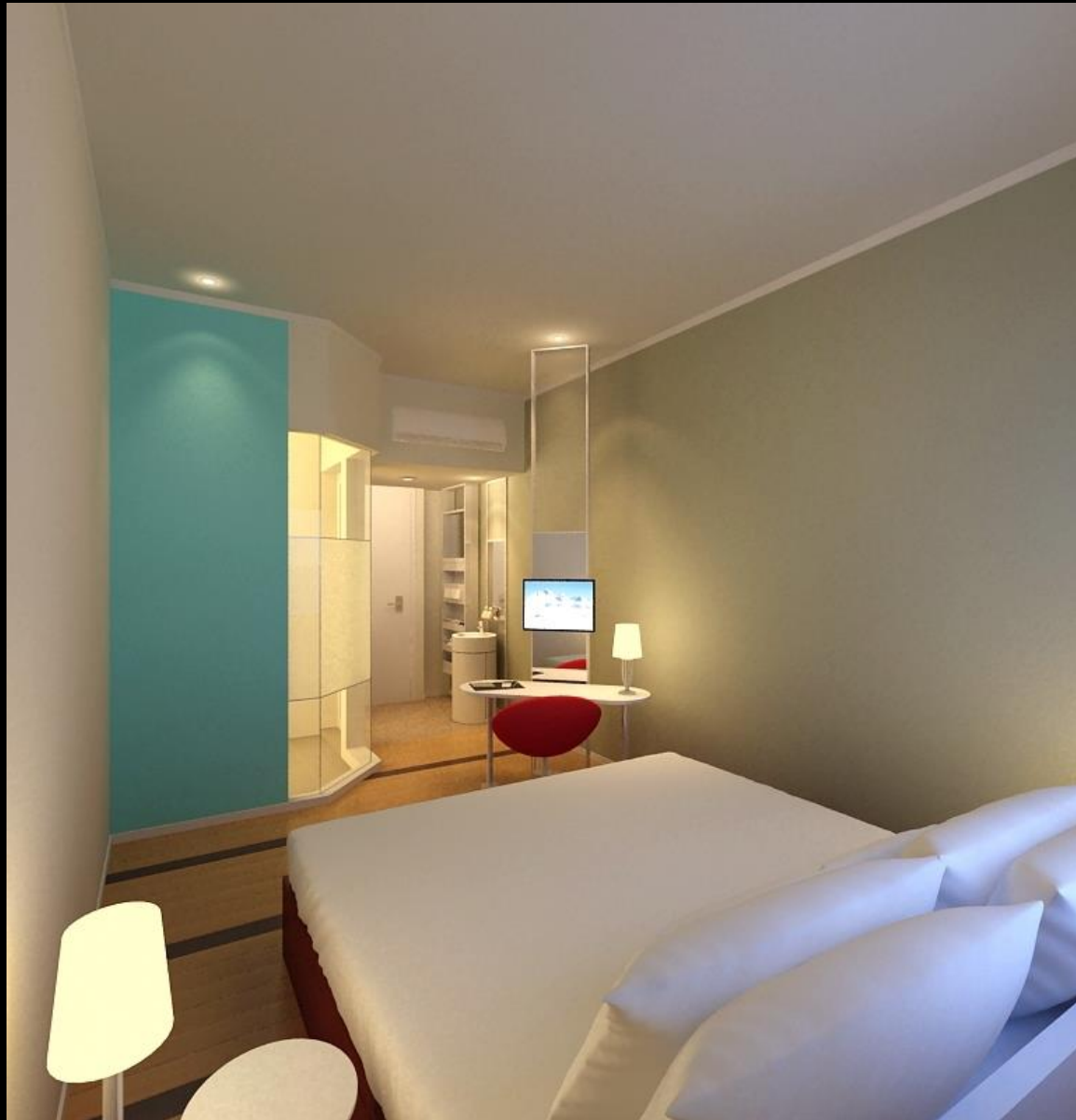
BNB KELAPA GADING
JAKARTA











FRII ECHO SURFER HOTEL – BALI













HOTEL RADISSON-Park - MAKASSAR







HOTEL SANTIKA – BSD

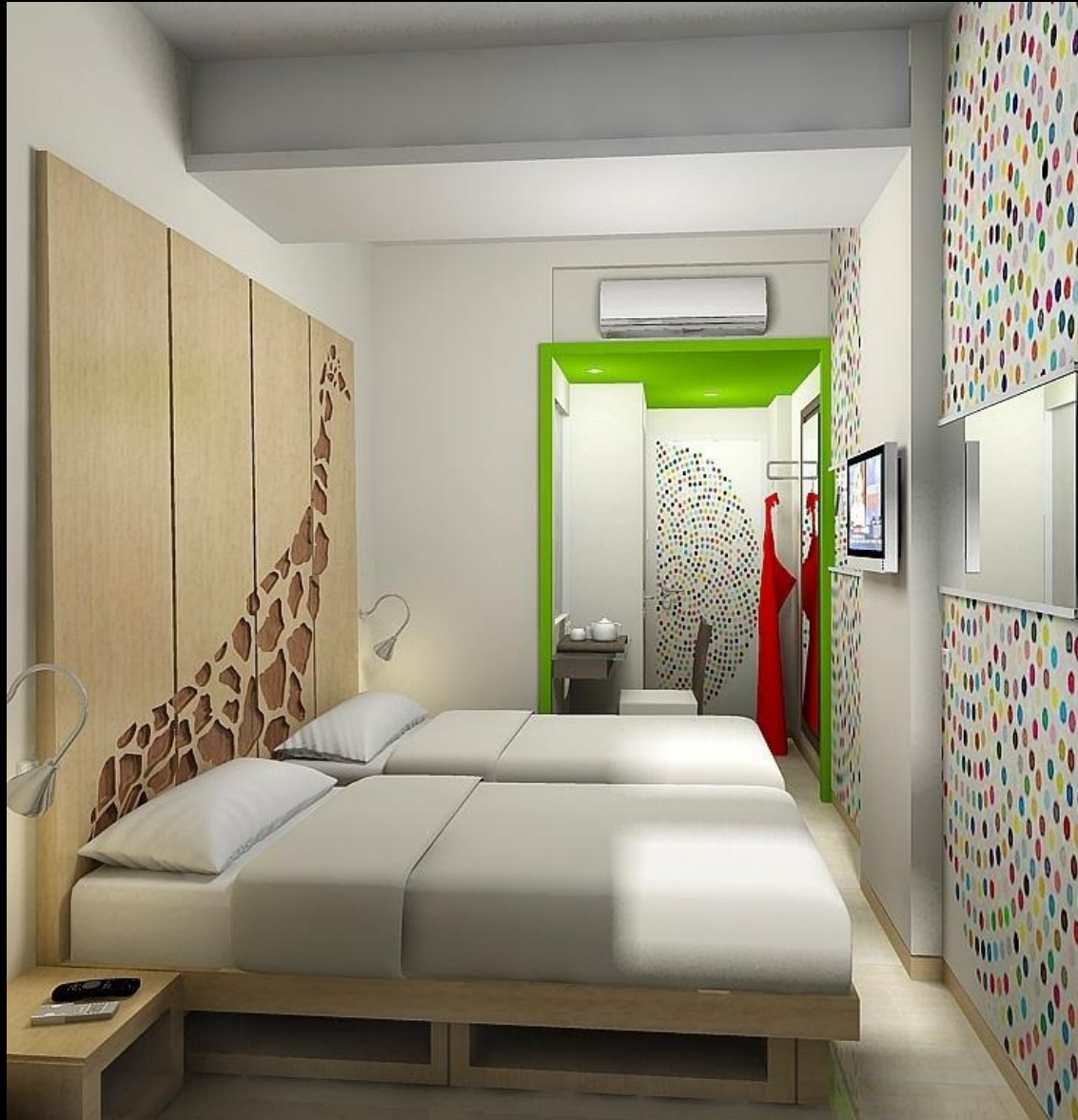




HOTEL MAX ONE - SABANG







MAX ONE – LEGIAN - BALI







MAX ONE – SEMINYAK - BALI





MAX ONE – BALIKPAPAN



MAX ONE – HAYAM WURUK



MAX ONE – Puri Mansion



HOTEL WHIZ, JOGJAKARTA





HOTEL SUN ISLAND
KUTA, BALI







HOTEL SSS, JAKARTA





SPARK HOTEL, JAKARTA









BELMONT HOTEL – SURABAYA











MANDIRA HOTEL – LEGIAN









TANJUNG PRIOK OFFICE & HOTEL
JAKARTA



AYOLA HOTEL – NGINDEN - SURABAYA



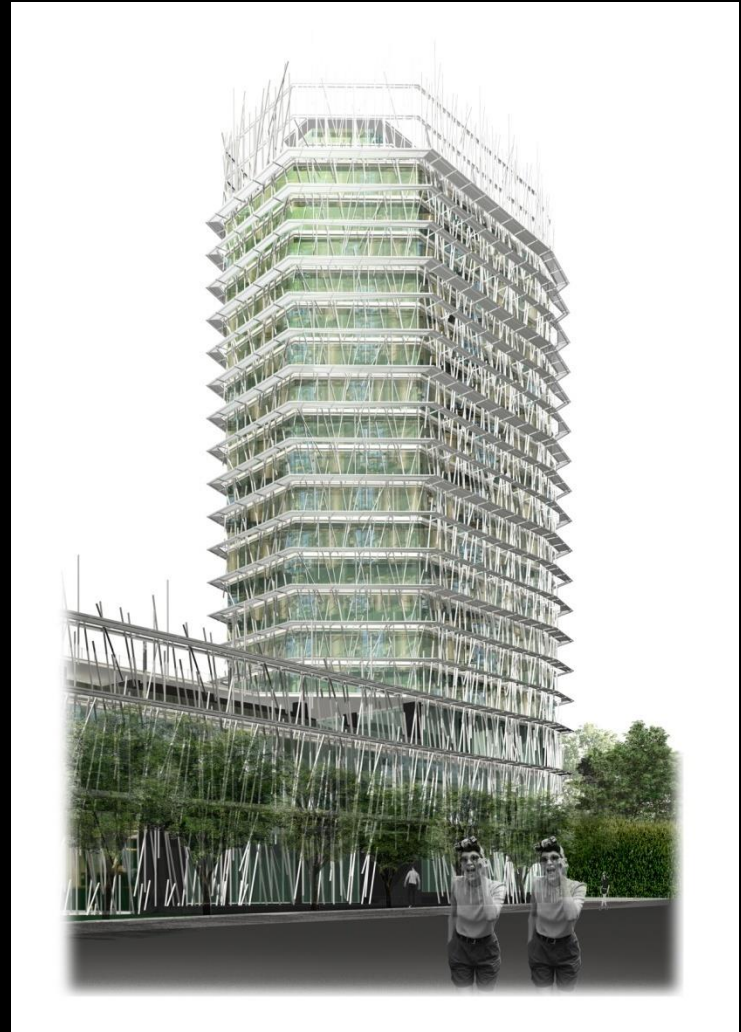
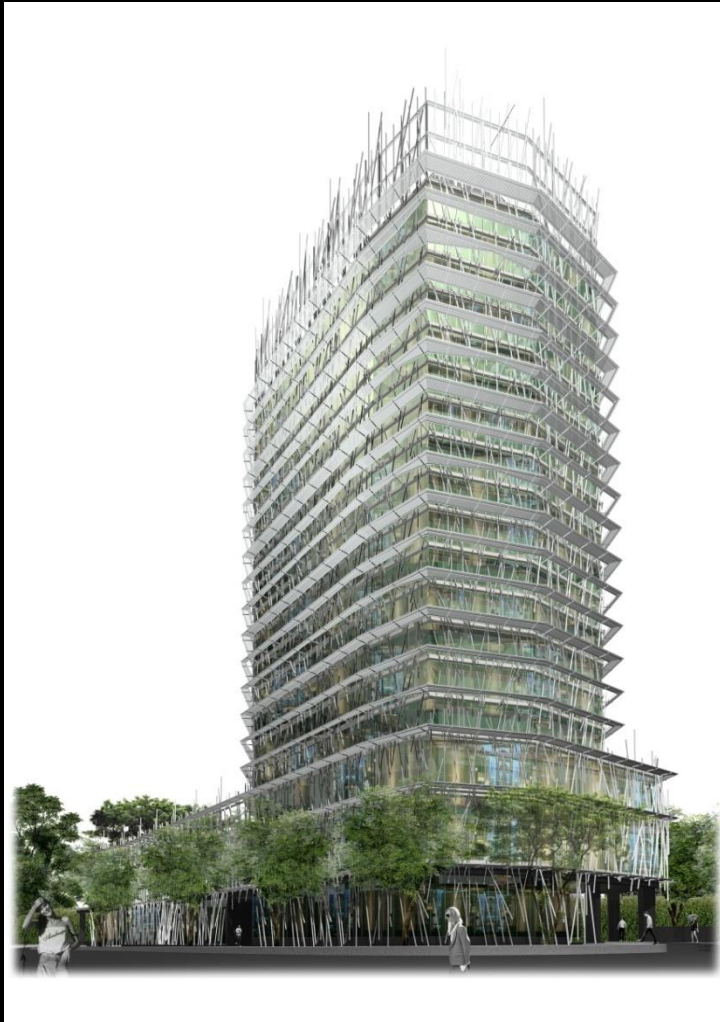






c07

ALILA CBD HOTEL



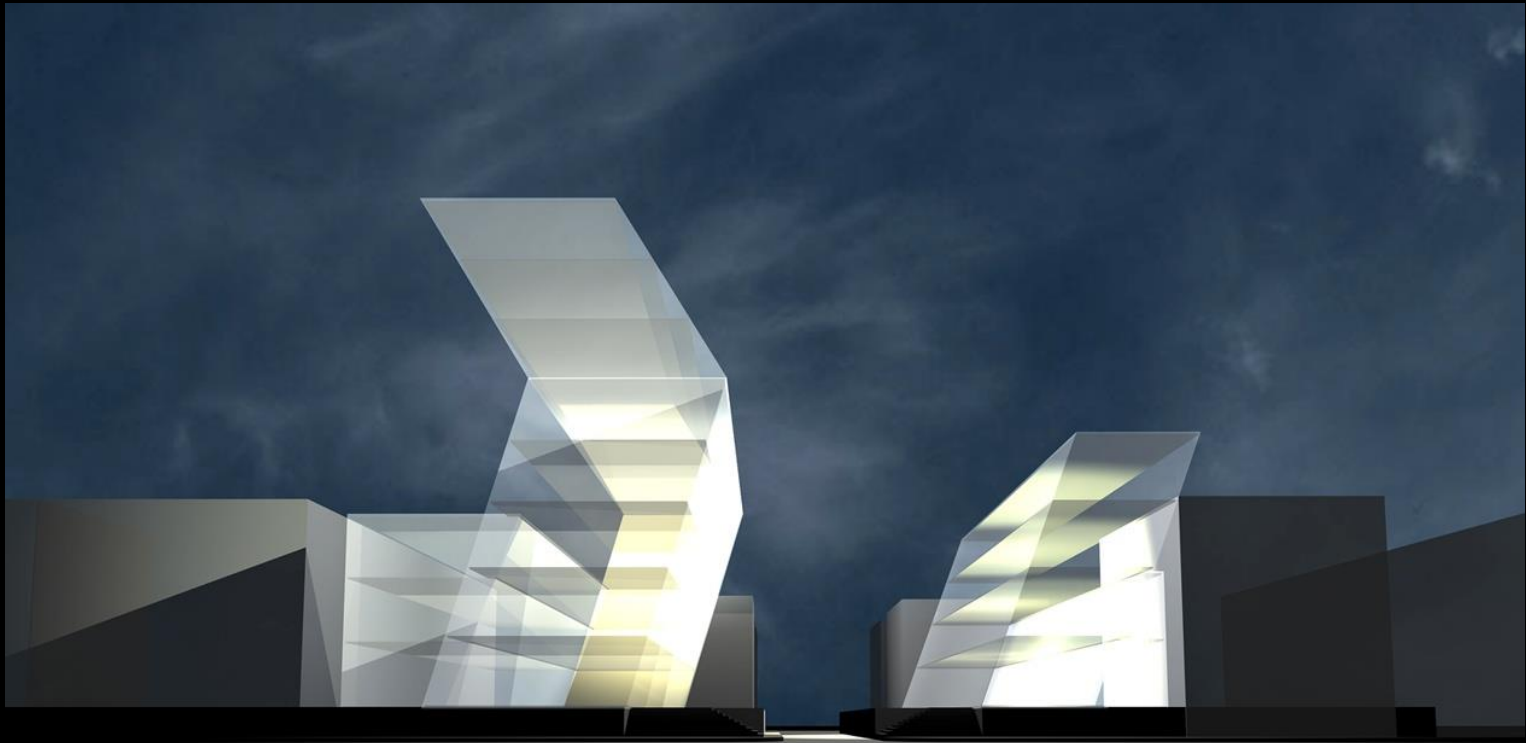
GAIA HOTEL, TIMOHO JOGJAKARTA

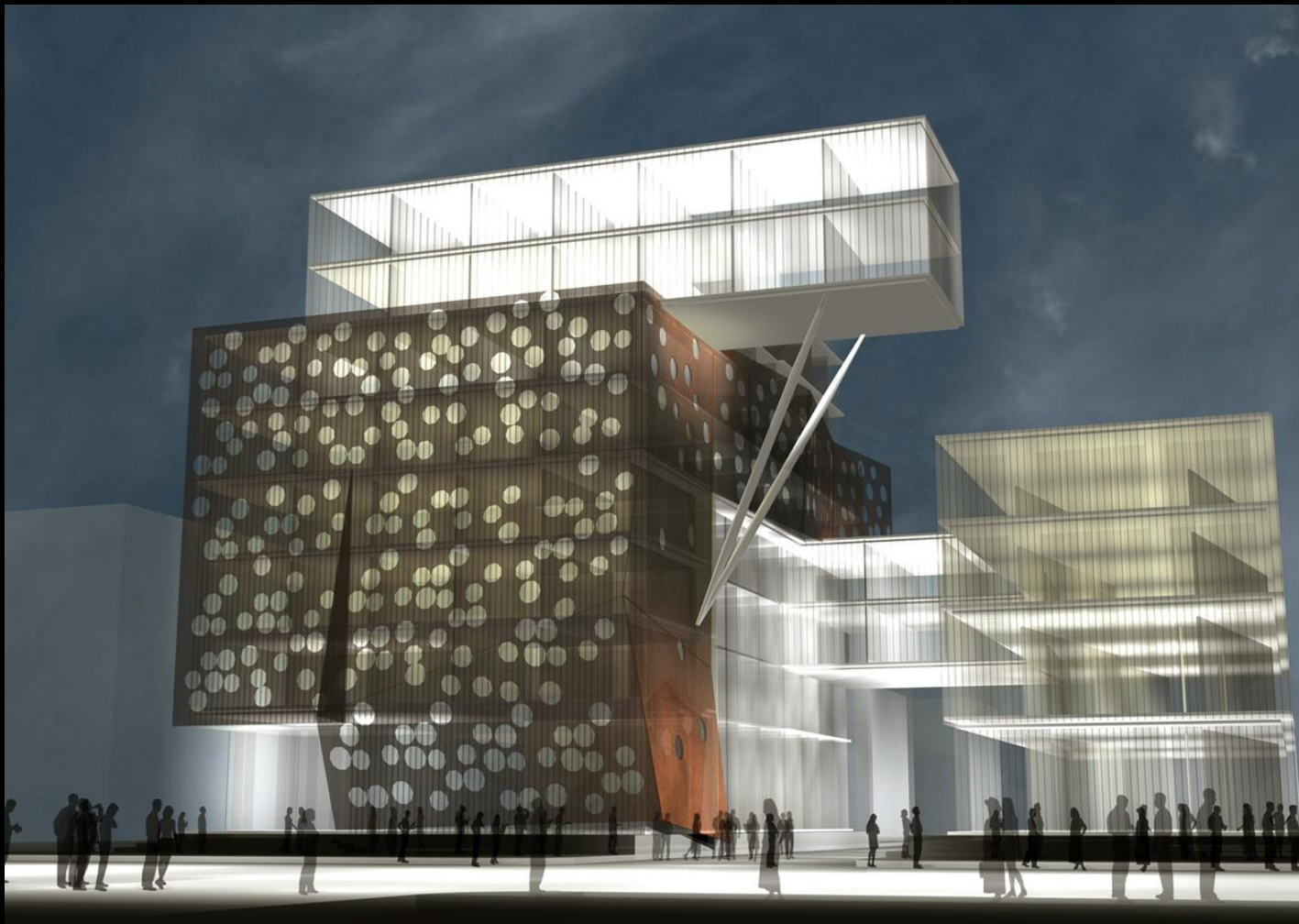






HAYAM WURUK HOTEL - JAKARTA





HOTEL R, JAKARTA



Novotel PEKANBARU









HOTEL HILTON GARDEN INN – BALI



SAMARINDA MIXED USED
IBIS & MERCURE SAMARINDA











WESTIN, UBUD BALI























CELECTION, CIKARANG JABABEKA









HARPER CIKARANG















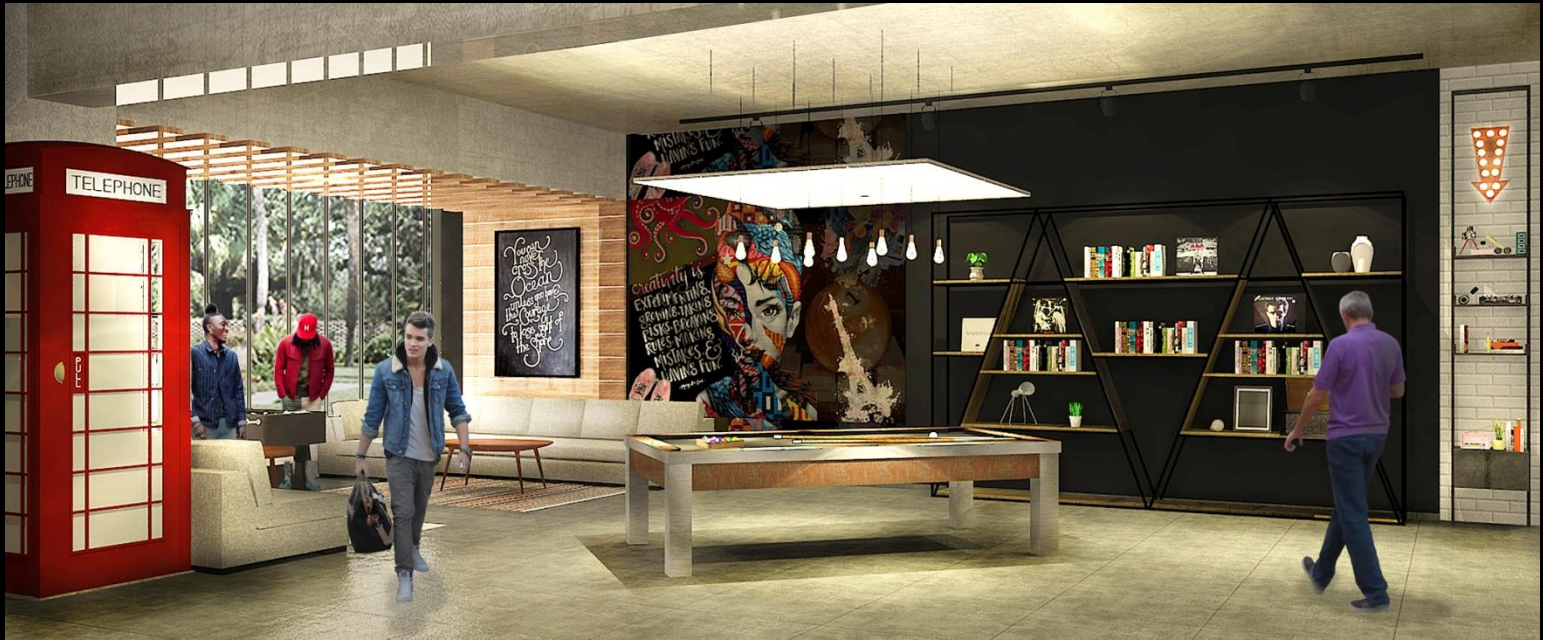
MOXY BANDUNG

















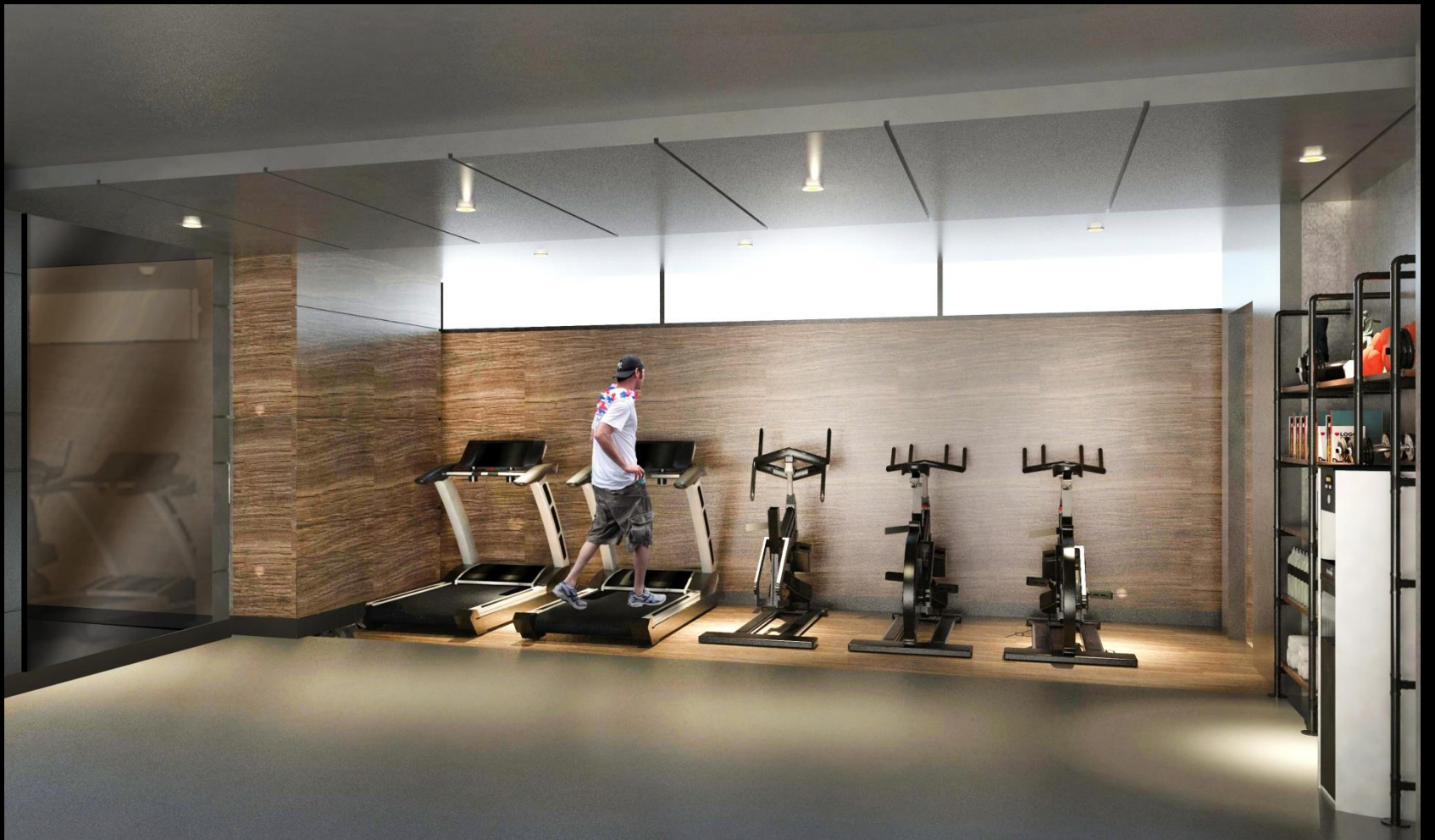














HOTEL ALEXIS JAKARTA

