



BROCHURE OF ICIIM 2015

The 3rd International Conference on Inclusive Innovation and Innovative Management-ICIIM-2015

Conference Date: November 25-26, 2015

Conference Venue: ICIIM -2015 will be held at the main campus of Valaya Alongkorn Rajabhat University (VRU), Pathumthani, Thailand.

Aims and Objective: The main aim and objective of ICIIM-2015 is *to promote worldwide awareness of inclusive innovation and innovative management*. Secondly, the ICIIM 2015, aims *to promote innovation in education in the 21st Century*. It will provide a platform for experts, researchers, scholars, students, academicians, practitioners as well as professionals from all over the world to present their experiences, cases and development activities through presentations, discussions, and publications and exchanging ideas and opinions. In other words, this conference provides opportunities for the delegates to exchange new ideas and application experiences face to face, to establish academic, business or research relations and to find global partners for future collaboration and partnerships.

Another purpose of ICIIM 2015 is to encourage university instructors, scholars, researchers to submit a paper for presentation and for publication.

Presentation Language: Oral (English)

How to submit Paper: To be submitted by electronic mail attachment file at iciim2014@gmail.com

Important Dates

Deadline for Full Paper Submission:	Before September 15, 2015
Notification of Acceptance:	14 days after submission
Conference Date	November 25-26, 2015

Presentation Language: Oral (English)

Call for Papers: Start now onwards till September 15, 2015

Conference Participants: Professionals / Scholars / researchers/ Students/ Practitioners.

Paper Submission: The ICIIM 2015 encourages submission of papers from all important professionals. We cordially welcome academic papers from you, your colleagues, and your graduate, post graduate students and research scholars to share and experience in both theory of development and application. These papers may have a focus on either research studies or case studies on inclusive innovation and innovative management. Deadline for full paper submission is before September 15, 2015. Authors of accepted papers will be informed two weeks after submission.

Registration Fees

Category	Rate (Baht) Oversea	Rate (Baht) Thai Resident
Participant paper presenter	6000 Baht/ paper	3000 Baht / Paper
Attendee	3000 Baht	2,000 Baht
Student paper presenter	3000 Baht/ paper	2000 Baht / Paper
Student Attendee	2000 Baht	1000 Baht

***Registration fee includes:** Attendance at all conference working sessions, tea and coffee breaks, lunches, welcoming reception, accommodation, conference bag, documentation, and other conference materials.

Benefits to Oversea Participants: We provide free accommodation, food, airport pick up etc. for oversea presenters.

Topics of Interest

Topics of Interest include but are not limited as:

<ul style="list-style-type: none">• Inclusive Innovation and Promotion• Inclusive Innovation System and Evaluation• Inclusive Innovation Issues• Inclusive Innovation in Education, Health, Social, Economic Development, Environment, agriculture, tourism etc.• Inclusive Innovation for Inclusive Growth	<ul style="list-style-type: none">• Innovative Management Issues• Innovative Management & Sustainability• Policies and Promotion of Inclusive Innovation and Innovative Management• Process Innovation• Human capital for Innovation• Service Innovation and management
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<ul style="list-style-type: none"> • Inclusive Innovation & Sustainability • Innovation Management in Public and Private Organization • Innovative Management, Systems and Evaluation • Innovation Management in Education, Health, Social, Economic Development, Environment, agriculture, tourism etc. 	<ul style="list-style-type: none"> • R&D Management • Quality Management and Innovation • Design Thinking and Management • Knowledge Management • Innovation and IT • Intellectual Property Management • Other Relative Innovative Management
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Paper Submission Guidelines:

The submission can be done via **electronic mail attachment at iciim2014@gmail.com**

Rules for Final Paper Submission

Please note that final paper acceptance at ICIIM 2015 is conditional upon

1. At least one author registering and planning to present the paper.
2. The paper follows given format sample
3. The standard of English is satisfactory
4. Any paper that has been or will be presented or published elsewhere is not accepted. The manuscripts must be in **PDF** formatted and one copy in **WORD** where the page numbering has been removed.

Deadline for Submitting Papers: September 15, 2015

*After this date, papers risk not being published in the conference proceedings

Paper Submission Authors: The ICIIM 2015 encourages submission of papers from all important professionals/ Scholars / researchers/ Students/ Practitioners. We cordially welcome academic papers from you, your colleagues, and your graduate and post graduate students to share and experience in both theory of development and application. These papers may have a focus on either research studies or case studies on inclusive innovation and innovative management. Deadline for full paper submission is **September 15, 2015**. Authors of accepted papers will be informed two weeks after submission. Registration Deadline for Presenters is September 30, 2015.

How to Prepare and Format Your Paper

STEP 1:

Please follow strictly the given ICIIM 2015 paper format instructions and ICIIM2015 format Template.

Note: Standard paper length is 6 pages and **no author may exceed 8 pages**

STEP 2: Generate your PDF file. The paper must be submitted in Adobe's Portable Document Format (PDF).

Proofread the PDF file generated thoroughly. There could be missing symbols, equations, graphs and also errors reported.

STEP 3: Submit Final Paper

Please send your paper through **electronic mail** at iciim2014@gmail.com

STEP 3: Register to attend the Conference.

After a notification will be sent to you that your paper is accepted or need editing. If accepted, a registration form will be sent to you for registration. All papers will be reviewed by a group of our first class peer group paper reviewers. Please send the completed registration form at iciim2014@gmail.com. If the registration is not done, it shall be assumed that you wish to withdraw your paper from the conference. The final program and conference proceedings will be prepared according to information that you provided here. Upon receipt of the registration form, **a Letter of Confirmation will be sent to the participants**. Please present the Letter of Confirmation at the Registration desk at the Conference Venue to make payment of fees and to pick up your materials.

Method of Payments

After having completed the paper submission and registration procedure, you must get ready for the Payment. Please make payment at the Registration Desk of VRU on 25 November between 8.00 to 9.00 AM. Please present the Letter of Confirmation at the Registration desk at the Conference Venue to make payment of fees and to pick up your materials.

Refund Policy: Once you complete the payment procedure for registration fee, you will receive a receipt to pick up your materials. Registration fee for ICIIM 2015 is non-refundable.

Location of VRU:

Valaya Alongkorn Rajabhat University's main campus under the Royal Patronage (VRU) is located on Phaholyothin Road, Klong Neung Subdistrict, Klong Luang District, Pathumthani Province. VRU is located at a convenient place on Phaholyothin Road 45km north of downtown Bangkok, Thailand. Pathumthani is a province directly north of Bangkok and is part of the Bangkok metropolitan area. It is very near to Bangkok University, Asian Institute of Technology, Thammasat University (Rangsit center), Tesco Lotus and Big C shopping centers etc. The main shopping complex, Future Park Rangsit, is also only about fifteen minutes- drive by car or taxi from VRU. The most famous park in Thailand, Dreamworld is also only about thirty minutes -drive from VRU. It can be reached by any conveyances (buses, cars, taxis, vans etc. which run on the main road twenty four hours) . From Suvarnabhumi International Airport to VRU, it takes about one to two hours. Following gives the location map of VRU.



Accommodation:

Accommodation will be provided at Her Royal Highness Princess Valaya Building, which is located at the entrance, gate no. II of VRU. The rooms are air conditioned and well furnished. It has restaurant, cafeteria, food center, swimming pool, gymnasium, convenience store and Health Center.

Phone Calls/Mobile Phone

For those who do not have international roaming on you mobile phone, SIM Cards can be easily brought and cheaply in Bangkok from nearby “Seven Eleven”, grocery shop. There are various networks for you selection. More information can be provided for those interested.

Weather

November – December is high to peak season in Thailand and one of the reasons that is the case is because the weather is brilliant. Lots of sunshine down south, little rain and the temperatures are comfortable. Central Thailand and Bangkok enjoys well-nigh perfect holiday weather in these months. Average temperatures range between a maximum of 30°C (86°F) and 25°C (77°F), humidity levels average 76% and there is little or no rain during the month – ideal for sightseeing and shopping.

Dress code

The dress code for the workshop and dinner is smart casual.

About VRU: <http://www.vru.ac.th/>

About Pathumthani: http://en.wikipedia.org/wiki/Pathum_Thani_Province

If you have any question, please feel free to contact the conference contact persons at International Relations Division

Floor 3, Princess Sri Nagarindra Building

Valaya Alongkorn Rajabhat University under the Royal Patronage

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