

TESTIMONIAL

from iWeek 2014 Participants

Helene Bee [National University of Management, Cambodia]



International week 2014 was an awesome event. It was a great opportunity for participants from various countries meeting each other and lectured by many potential guests. Moreover, we also joined and shared together about the business environment. Plus, we also had so much fun. Experiences I got, money cannot buy. I really miss International week, Jogja and Universitas Gadjah Mada, Faculty of Economics and Business. Oh one more, I also miss all the organizers. Thank you for your hard work and everything you provided me.

Kheeann Slegers [Fontys University, The Netherlands]



International week 2014 was not only a learningful experience in the ASEAN business environment but also had fun activities

Alex Chen Keng Kit [Universiti Sains Malaysia, Malaysia]



International Week 2014 was an awesome event that enabled me to understand more about ASEAN related issues and the opportunity to network with fellow international participants! An unforgettable experience, especially with the people and the venue, UGM in Yogya.

Ayni Nuyda [De La Salle University, Philippines]



iWeek was an intensive program that provided its participants with an extensive yet fun-filled academic, social, and cultural experience. I am honored to have been part of this great opportunity that not only expanded my knowledge towards the ASEAN Business Environment but as well having the chance to have made friends from all parts of the globe. Maraming salamat!

CONTACT US

INTERNATIONAL WEEK SECRETARIAT

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Faculty of Economics and Business
UNIVERSITAS GADJAH MADA



The 2nd International Week
ASEAN BUSINESS ENVIRONMENT

10th to 15th of August 2015



supported

by:



?Why iWeek 2015

+ International Academic Experience

This program will provide the opportunity for participants to:

- Experience studying in Indonesia's best business school
- Earn 3 credits worth course
- Interact with participants from FEB UGM world wide partners.

+ Leadership Experience

The program will give participants the opportunity to develop their interpersonal and leadership skills, increase their self-confidence, and acquire the motivation and ability to bring about change. This program offers hands-on learning experience that enable students to understand different characteristics of other fellow students as well as ASEAN member state student representatives.

+ Discovery Adventures

The program will enable participants to enjoy:

- Company visit
- Cultural tourism around Yogyakarta and Central Java
- Eco tourism around Yogyakarta and Central Java



iWeek BENEFITS 2015



Academic Benefits

Different perspectives of ASEAN business environment delivered by prominent professors and professionals.

Social Benefits

- Making new friends and broadening networks
- Develop social skills
- Recreational and sightseeing



Career Benefits

- Stronger and unique CV
- Develop transferrable skills that will be beneficial in workplace
- An edge over your peers

IWEEK 2015 CREDIT SYSTEM

Credit awarded to students is based on the requirement for the granting of one-course **3-credit hours system** in Indonesia.

Per one **3-credit hours** course must consist of **14 meetings** with study workloads consist of (1) **in-class lecture**, (2) **independent study**, and (3) **structured assignments** that are embedded

IWEEK 2015 PROGRAM SCHEDULE

SCHEDULE	1 ST SESSION (8.00-10.00)	2 ND SESSION (10.15-12.15)	3 RD SESSION (13.15-15.15)	After-Class Meetings
Monday (August 10, 2015)	Topic Introduction	Public Lecture	Case Study	
Tuesday (August 11, 2015)	CEO TALK	Lecture	Lecture	
Wednesday (August 12, 2015)	Company Visit & City Tour	Company Visit & City Tour	Company Visit & City Tour	
Thursday (August 13, 2015)	CEO TALK	Lecture	Lecture	
Friday (August 14, 2015)	CEO TALK	Lecture	Lecture	
Saturday (August 15, 2015)	Case Study Group Presentation	Case Study Group Presentation	1. Case Study Group Presentation 2. Closing Ceremony	

Lunch Break