

*Sogang GB Program
(Global Brain Program
for Asian Top Talented Students)*



2012
Sogang Business School
Sogang University

1. Program Overview

Do you:

- ✓ have a bachelor or a master degree?
- ✓ want to learn management skills at a prestigious business school in Korea?
- ✓ want to study with Korean and international students?
- ✓ want to experience Korean culture and learn Korean language?

“Sogang Business School (SBS) renowned for its academic excellence and practical leadership in Korea will be recruiting at least 5 top talented students from Asian countries with a special financial support program for its prestigious full-time 2 year MBA program, starting in March 2012.”

- Do Sogang Business School developed an innovative program that combines comprehensive information in business administration with in-depth knowledge in each major, in order to nurture business leaders in rapidly changing Asian markets. SBS education is anchored on the fundamentals of general management, including the latest theories of and best practices in business – from accounting and finance to marketing and strategy.

2. Objectives and Targets

● Objectives: “What is this program for?”

- The Sogang Global Brain (SGB) Program for Asian Top Talented Students is designed to support full-time professionals to earn a Asian top-class MBA in 2 years, and to build a culturally-diverse peer network across Asian countries.
- Sogang University will provide students with scholarship (Type A) and also living expenses (Type B) through this program to educate top talented students who will be the leading brains in Asian markets in the future.

● Target: “Who can apply for this program?”

Top talented Asian students from the **following countries**, who are interested in studying in a prestigious Graduate Business School in Korea and working in globalized Korean companies in the future.

Australia, China, Hong Kong , Indonesia, Japan, Mongolia, the Philippines, Singapore, Taiwan, Thailand, Vietnam, (alphabetical order)

For those with a business academic background, the SGB program will take their knowledge to a difference level, with a new international perspective. For those without business academic background, the SGB program will provide them with theoretical fundamentals in management, as well as hands-on and practical applications.

- All students will develop the ability to diagnose complex business problems, analyze various data and situations, and critically apply theory and concepts to field issues in order to solve various management cases.

3. Benefits and Requirement

● Benefits: “How to support top talented students in Asia?”

All the top talented students who receives admission from Sogang Business School (SBS) at Sogang University will be provided various financial support by the SGB program. SBS will be offering scholarship to all attending students for 2 years and additional financial support for students based on academic merit.

- ✓ **Type A (Academic Support Program): Required to work as TA or RA. Scholarship(\$35,500 for 2 years), monthly stipend (\$16,800 for 2 years)**
- ✓ **Type B (Industry Support Program): Sponsored by major global companies. Scholarship(\$35,500 for 2 years), monthly expenses (\$16,800 for 2 years), housing (\$22,800), and air fares (maximum \$2,000)**
- First, all the accepted applicants will be given Type A scholarship. All of them are encouraged to apply also for industry sponsored programs to receive additional support for Type B support. This procedure will be managed by Industry sponsors. (Please refer to APPENDIX III for information on Industry Support Programs).
- Second, students are expected to join our internship program for globalized Korean companies.

● Requirement: “How many students? And what are the requirements?”

- 5 persons will be selected for this program a year.
(depending on the qualification of applicants and how many companies sponsors our program in each year)
- Requirements: International students who plan to join MBA program in SBS in 2012 (March or September) in Asian countries. Applicants are required to (1) have a grade point average(G.P.A.) above 90% in the previous degree program and (2) have Language Proficiency Certificates(TOEFL IBT 85 or higher) (3) have One Recommendation Letter.

4. Application: Who can apply for this program?

● Qualification

International students who plan to join MBA program in SBS in 2012 (March or September) in Asian countries.

Applicants are required to

- (1) Obtain a grade point average(G.P.A.) above 90% in the previous degree program.
- (2) Have Language Proficiency Certificates. (TOEFL IBT 85, CBT 220 or higher).

English Examination	Minimum Requirement Score	Conditional Acceptance (EPT Exam. is required)	Full admission
TOFEL IBT	79	79~102	103 ~
TOFEL CBT	213	213~253	254 ~
TOFEL PBT	550	550~610	611 ~
IELTS (Academic Exam.)	6.5 (All subjects 6.0 ~)		6.6 ~

5. Application Process

- Step 1: Please apply by **Dec. 30th 2011** for the Spring 2012 intake. Download application form in Appendix III. (We plan to admit students for the Fall 2012 intake also. Dates will be notified at a later date.)
 - Apply to Graduate School of Business (see APPENDIX II) via e-mail to mba_korea@sogang.ac.kr Attn: Global Brain Scholarship Program Manager

- Step 2: Short listed applicants notified by **Jan. 4th 2012**

- Step 3: Interview Process on **Jan. 6-7th 2012**
 - Overseas residents will have an interview via Skype or phone.

- Step 4: Final Admission Notice around **Jan. 10th 2012**

- Step 5: SBS will support all GB program recipients of scholarship opportunities offered by the Korean government and corporations. (see APPENDIX III)

- Step 6: Applicants should send Letter of Intent by **Jan. 16th 2012** to SBS. SBS will send official Admission Letter for visa application.
 - A. On site course registration: **by mid-February 2012**
 - B. Venue: MBA Office of Academic Affairs

6. Introduction: Sogang Business School

Our programs have graduated about 9,000 so far, and these alumni have been spearheading the development of the corporate, academic and public sectors.

The clearest trend of business management in the 21st century is fast globalization that calls for the necessity of fostering students who can cope aggressively with this trend. Standing in line with the trend, Sogang Business School has adopted a new educational vision to educate students to become top global business managers. In 2006, the school was designated as one of 11 professional business schools in the country by the Ministry of Education.

The school has a faculty asset that is regarded as the world's topmost. To offer excellent business education, the school has been moving ahead with strategic alliances with top-rated international business schools; invitations of renowned international faculty members; reinforcement of academic-corporate cooperation; development of a wide variety of business courses; and expansion of case development.

The school has been offering dual degrees jointly with the University of Illinois (MS in Technology Management), University of Minnesota (MBA), University of Florida (MA in International Business), and City University of London (MS in Finance) and IE Business School.

The global business environment in the 21st century demands a new paradigm that is entirely different from the past. Unethical business management will not survive, suggesting that business managers who neglect ethical awareness would not be successful.

The tradition of Sogang that emphasizes good business management principles and integrity will serve as the standard. In the years ahead, business managers

who live up to global moral standards and knowledge will lead the corporate world and, thus, we invite all of you to join us.



Prof. Jae Hyung Min
Dean
Sogang Business School

Points of Excellence

- Ranked one of the Top Five Business Schools in Korea
- Ranked 2nd in Korea on Evaluation of Graduates' Job Performance
- Undergraduate Freshmen Intake: Top 1% of College Entrance Test Score (SAT in Korea)
- Recipient of Largest Government Research Grants
 - WCU Research Grant (US \$11.5 mil.):
 - Service System Management Engineering(SSME) Dept. launched
 - BK21 Government Research Grant (US \$4 mil.):
 - Funds to foster SBS Full-time MBA program
 - Management Consulting Grant (US \$2.5 mil.):
 - Specialized consulting MBA started
- Highest Job-Landing Ratio for Undergraduates
- Sogang Graduates Rated Best by HR Managers of Financial Firms
- AACSB Business Accreditation received and EQUIS (EFMD) expected in 2011
- Global Management Education and Research Network
 - AACSB ▪ EFMD ▪ AAPBS ▪ IAJSB ▪ PRME ▪ Beta Gamma Sigma

Program Overview

	Programs	Target Segments	Yearly Admission Quota	Current Enrollment	Average Period	
Degree	▪ Undergraduate Degree (BBA)	Top-level High School Graduate	279	1,502	4 years	
	▪ Master's Degrees	Full-time MBA (SIMBA) *	Pre-job BBAs, Mid-level business manager	60	128	2 years
		Evening MBA (Pro-MBA)	Mid-level business managers	100	249	2.5 years
		Executive MBA (SEMBA)	Mid-, Senior-level managers, CEOs	40	69	2 years
		Consulting MBA (CoMBA)	Pre-job BBAs, Mid-level business manager	30	36	2 years
		Service Systems Mgmt. and Eng. (SSME)	Pre-job BBAs, Mid-level business manager	30	28	2 years
		▪ Ph.D.	Researchers, Academic Career Pursuers	30	53	2 years for coursework & 2.5 years for dissertation
	Non-degree	▪ SEP	▪ SCAMP			
▪ STEP		▪ OTHERS				

* Application received only for Full-time MBA

7. Curriculum for SIMBA (Full-Time MBA)

Semester		Courses & Credit
Total Credit		General Track : 45 credit
1st Semester	<u>Mandatory Core</u> <u>15 credits</u>	Fundamentals of Accounting – 3 credits
		Marketing Management – 3 credits
		Business Economics – 3 credits
		Data Analysis – 3 credits
		Organizational Behavior & Leadership – 3 credits
		English Communication – 0 credit
		CEO Special Lecture 1 – 0 credit
Summer short-term	<u>Electives</u>	Short-term lectures from Visiting Professors
2nd Semester	<u>Mandatory Core</u> <u>15 credits</u>	Financial Management – 3 credits
		Operations Management – 3 credits
		Managerial Accounting – 3 credits
		International Business – 3 credits
		Decision Making – 3 credits
		CEO Guest Lecture 2 – 0 credit
Winter short-term	<u>Electives</u>	Short-term lectures from Visiting Professors
3rd Semester	<u>Electives</u> <u>9 credits</u>	Management or Finance Major – 9 credits
4th Semester	<u>Mandatory</u> <u>6 credits</u>	Internship, Group Project, Business Case Writing, Knowledge-based Community Service 3 credits (Choose 1 course)
		Business Strategy – 3 credits

Education Programs in Sogang Business School

Currently, SBS is composed of 52 faculty members (see APPENDIX I) and about 2,000 degree seeking students .

● Asian Leader Training Internship

The main goal of this program is the nurture of market leaders in Asia. Internship in Indonesia is representative: Students act as interns in Santa Dharma University's local small and medium-sized enterprises during 2 weeks. At this time, students are fully supported for fees and airfare.

● New Mentoring Program

This program was started in January 2010 and students in 5~7 semesters are the target. Successful college of business alumni have been mentors to bring out possibilities and potential inherent to their juniors.

● Sogang Top Executive Program: STEP

Lecture is held in conjunction with celebrities, company's CEO and the world's leading consulting firms. This program helps students' network deployment due to social activities.

● Buddy System

Each semester, this program gives help incoming foreign exchange students and dual degree students to settle in Sogang University and Sogang Business School. Also, students should learn international perspective and communication skills.

8. About Sogang University

- Sogang University, founded by the Society of Jesus in 1960, is the only Jesuit higher educational institution in Korea. In spite of its relatively short history, Sogang University has established its mark as one of the top universities in Korea.
- There are 23 majors and 10 interdisciplinary programs offered in the undergraduate program with 8,000 students and 400 full-time, tenure-track professors. There are 11 graduate schools including professional and special graduate schools with a student enrollment of 4,000 in the master's and doctoral programs. Around 3,000 foreign students study annually at Sogang University in various academic programs.
- Recognized for its high standards for quality education, Sogang University boasts the highest rate of graduate employment in major corporations in Korea, with over forty thousand alumni working in influential positions in various areas of society.
- In its efforts to make the campus more international, Sogang University offers the best service to foreign students in order to make their stay at Sogang as pleasant and memorable as possible
- Information on Sogang University

➤ <http://www.sogang.ac.kr/english/index.html>

Sogang Campus for foreign students

- As of 2011, Sogang University has joint academic agreements with 211 partner universities in 54 countries and has been actively working on student and credit transfer, faculty and research exchanges.
- Located on campus beside the rear gate, Gonzaga International Student Hall can accommodate up to 900 students in double rooms. The dorm houses students from all over the world in a multicultural atmosphere. The primary language used in the hall is English.
- Free enrollment in the Korean Language Education Center is offered to interested foreign students.
- Sogang University's Korean Language Education Center was established in 1990 to introduce Korean Language and culture to the world. Currently, about 2,500 students enroll in Sogang University's Korean Language Education Center each year.
- The Korean Language Education Center is specialized in developing an educational program that can help Korean learners communicate in Korea from the start. The Korean Language Education Center offers a Korean Language program focused on conversational Korean, practical language skills, and student-centered learning.
- The supportive staff helps students with their stay at Sogang University.

Life at Sogang

- Shinchon, located in Seoul, is known as a “University Town” as several major prestigious universities are located in the area. Sogang University located in the center of Shinchon, offers international students a firsthand experience of the various universities in the Shinchon area and the general Korean university culture.
- The three universities in the Shinchon area (Sogang, Yonsei, and Ewha) have formed a consortium called “Shinchon Valley” in an effort to encourage collaborative research among the three universities and to maximize the utilization of the resources of the three universities.
- Sogang University is in Shinchon, the heart of Seoul. All major attractions can be easily reached by bus or subway, with 3 subway stations within a 5-minute walking distance. Shinchon is the Center of youth and culture overflowing with vibrant energy and romance. Sogang University, located in the center of Shinchon, breathes spontaneous energy into the hearts of our youth.
- Sogang University concentrates on creating a suitable environment for the cultivation of Korea’s Top global leaders. At Sogang, students can take care of all their needs on a digital campus. The entire campus, including open areas, is Wi-Fi enabled.

Application Submission and Management Office

- Please contact the SGB program manager for more details on our program.
- Staff Information
 - Office of Graduate International affairs
 - TEL: +82-2-705-4715/6
 - FAX: +82-2-715-8505
 - E-mail: christine1@sogang.ac.kr
 - Address: Graduate School of Business, Sogang University, Rm. 714 Matthew Hall
1 Shinsu-Dong, Mapo-Gu, 121-741, Seoul, Republic of Korea.
 - Manager: Christine Kim (christine1@sogang.ac.kr)
 - Executive Director: Professor Jaihak Chung (jaihak@sogang.ac.kr)
- Brochure and video clips on Sogang Business School (SBS)
 - Homepage: <http://gbiz.sogang.ac.kr/english/index.html> ,
<http://www.youtube.com/watch?v=eolnSBFvy6g>
- Information on Sogang Business School (SBS)
 - Homepage: <http://gbiz.sogang.ac.kr/english/index.html>

APPENDIX I.

SOGANG BUSINESS SCHOOL IN MASS MEDIA

APPENDIX I.

KOREA HERALD (2011.10.20)_ Sogang aims at top business school in Asia

http://www.koreatimes.co.kr/www/news/special/2011/10/181_96932.html

Sogang aims at top business school in Asia



Sogang Business School has launched a program to attract talented Asian students in an effort to become one of the best MBA schools in the region. Its globalization strategy represents its vision to cultivate responsible leaders of the global business community through a devoted contribution to mankind.

/ Courtesy of Sogang University

By Na Jeong-ju

MBA schools say applicants should change their approach in selecting business schools as the world has changed over the past decade, calling for different elements and requirements in business than in the past.

In a rapidly globalizing society, they are urged to look for programs that can help them learn about the new global environment in class, paving the way to a global career and develop international business expertise. In that sense, good business schools in the global environment should not only ensure good salaries after graduation but also help their students get diverse global perspectives through their programs.

And Sogang Business School is one of the good.

The school with strong Jesuit tradition is becoming more enthusiastic about offering learning opportunities to talented Asian students under its ambitious globalization plan, school officials say.

The school plans to initiate the Sogang Global Brain Program for Asian Top Talented Program next year to give at least five students from Asian countries chances to take the school's two-year MBA courses almost for free each year.



Statue of Theodor Geppert, founder of Sogang University

Beneficiaries of the program will receive full scholarships for two years and additional financial support based on academic merit.

"We've become one of the country's best MBA schools thanks to excellent programs and outstanding students and faculty members. Our vision now is to become the best school in Asia," said Chung Jai-hak, a professor of the university's College of Business Administration.

"We are trying to offer the best MBA programs not only to Koreans but also to Asian students who are seeking job opportunities in Korea as well as other countries around the world. Korea must have top MBA schools for Asian students. The global brain program represents such a vision."

The school's four strategic values are globalization, leadership, excellence and ethics (GLEE).

Globalization represents its plan to expand its global student and faculty network. The school's mission is to provide an outstanding education grounded in Jesuit tradition, cultivating students to become responsible leaders of the global business community through a devoted contribution to mankind. Also, it seeks to create new knowledge necessary for advancement of the academic world by emphasizing top-quality scholarship and research.

Most of all, the school has balanced programs of theories and training and excellent faculty members, according to the professor.

Strategic values: GLEE

- Globalization
Expands global student and faculty networks
- Leadership
Fosters the spirit of leadership among students
- Excellence
Commits to the pursuit of excellence in education and research
- Ethics
Enhances ethics, integrity and credibility

Sogang at a glance

April 1960	Sogang Univ. founded
March 1963	Dept. of Business Administration opened
March 1968	College of Business Administration set up
March 1974	Master of Business Administration program created
March 1980	Evening MBA program for mid-level business managers set up
March 2007	Full-time MBA program launched
Jan. 2008	Sogang Business School wins BK21 government research grant and World Class University research fund, both totaling \$20 million
Feb. 2010	The 2nd business school building (Kumho Asiana Paulus Hall) opened

"Our academic prestige and future vision are embodied in the GLEE spirits. Based on the Jesuit educational tradition, we will focus on fostering students with a global perspective and business ethics," Chung said.

The school is seeking to consolidate relationships with global firms to attract more talented Asian students through scholarships. Building a strong network of alumni and raising the school's global reputation are the nuts and bolts for it to join the ranks of top MBA schools in Asia, school officials say.

They said the school's 50-year-long academic prestige remains solid and will be so in the years ahead.

"We are one of the four business schools in the country that earned government funding for the development of MBA degree programs. We are also the recipient of another government subsidy provided under a project to nurture world-class universities," a school spokesman said.

The school is now offering courses on diverse areas from accounting, finance, risk management and international business to marketing.

Under its globalization project, it has set up partnerships with more than 200 universities in 50 countries.

It is now offering dual-degree programs jointly with Britain's Cass Business School,

the College of Business in the University of Illinois Urbana-Champaign, the Carson School of Management at University of Minnesota and the Warrington College of Business Administration at University of Florida.

It is also a member of the International Association of Jesuit Business Schools, a group of about 100 business schools in about 30 countries, including Georgetown, Boston College and Loyola Marymount in the United States.

The school said, as of 2011, the university has joint academic agreements with 211 universities around the world and has been actively working on student and credit transfer, faculty and research exchanges.

"We plan to develop an innovative program that combines comprehensive information in business administration to nurture business leaders in rapidly-change Asian markets. The global brain program is part of such efforts," Prof. Chung said.

The program is designed to give Asian students opportunities to earn MBA degrees in the country's prestigious school in two years and to build a culturally diverse peer network across Asian countries. The school will provide scholarships to students and cover their living expenses through the program, which will be sponsored by the government as well as leading Korean firms, including POSCO, Samsung and Mirae Asset.

International students who plan to join the school's MBA program next year are required to obtain a grade point average above 90 percent in the previous degree program and get high scores in language proficiency tests (TOEFL iBT 85, CBT 220 or higher), the school said.

According to Prof. Min Jae-hyung, dean of the Sogang Business School, the clearest trend of business management in the 21st century is fast globalization.

"We should foster students who can cope aggressively with that trend. That's why we've adopted a new educational vision to educate students to become top global business managers," Min said.

He added that, to offer excellent business education, the school has been moving ahead with strategic alliances with top-rated international business schools, attractions of renowned international faculty members and reinforcement of academia-industry cooperation.

There is also a new paradigm in the global business environment: Unethical business management won't survive and business managers who neglect ethical awareness wouldn't be successful, Min said.

"The Jesuit tradition of Sogang that emphasizes good business management principles and integrity won't change," Min said. "We believe only managers who live up to global moral standards will be able to lead the corporate world in the future."

APPENDIX II.

Faculty and Research Areas

SBS Faculty List

SBS Disciplinary Areas	Name	Highest Degree	SBS Disciplinary Areas	Name	Highest Degree
Accounting (7)	Choi, Soonjae	Ph.D., New York Univ.	Finance/Risk Management (11)	Ahn, Seoungpil	Ph.D., Purdue Univ.
	Chun, Sungbin	Ph.D., Univ. of California at Berkeley		Choi, Jungho	Ph.D., Univ. of Pennsylvania
	Hwang, Kookjae	Ph.D., Syracuse Univ.		Choi, Woonyoul	Ph.D., Univ. of Georgia
	Kim, Soonkee	Ph.D., Univ. of Houston		Hong, Gwangheon	Ph.D., Univ. of Wisconsin-Milwaukee
	Lee, Daisun	Ph.D., Univ. of Nebraska-Lincoln		Kim, Doseong	Ph.D., Drexel Univ.
	Song, Minsup	Ph.D., Syracuse Univ.		Kook, Chanpyo	Ph.D., The Ohio State Univ.
	Yang, Joonsun	Ph.D., Temple Univ.		Lee, Jung-jin	Ph.D., Stanford Univ.
International Business (4)	Kang, Hosang	Ph.D., Columbia Univ.		Lee, Kyunglyong	Ph.D., Ohio State Univ.
	Kim, Changsu	Ph.D., Rutgers Univ.		Lee, Sangho	Ph.D., Michigan State Univ.
	Lee, Chol	Ph.D., Univ. of Texas at Austin		Park, Youngseog	Ph.D., Univ. of Pennsylvania
	Lee, Khanpyo	Ph.D., Peking Univ.		Won, Chaehwan	Ph.D., Univ. of Texas-Dallas
Marketing (7)	Chung, Jaihak	Ph.D., Cornell Univ.	LSOM/MSc. /MIS (15)	Cho, Sungbin	Ph.D., George Washington Univ.
	Ha, Youngwon	Ph.D., Univ. of Chicago		Ha, Byoung-Chun	Ph.D., George Washington Univ.
	Jun, Sung Youl	Ph.D., Syracuse Univ.		Jon, Joonsoo	Ph.D., Univ. of Wales
	Lim, Chae-Un	Ph.D., Univ. of Minnesota		Kim, Jinhwa	Ph.D., Univ. of Wisconsin-Madison
	Park, Kyungdo	Ph.D., Carnegie Mellon Univ.		Kim, Kilsun	Ph.D. Univ., of Illinois at Urbana-Champaign
	Park, Sehoon	Ph.D., Northwestern Univ.		Kim, Myungseok	Ph.D., Texas A&M Univ.
	Kim, Juyoung	Ph.D., Univ. of Michigan		Kim, Yongjin	Ph.D., SUNY Buffalo
OBHRM & Strat egy (8)	Cho, Bongsoon	Ph.D., New York State Univ.		Min, Jae Hyung	Ph.D., Indiana Univ. at Bloomington
	Kim, Minkyun	Ph.D., SUNY Buffalo		Rho, Boocho	Ph.D., Virginia Polytechnic Institute
	Kim, Yangmin	Ph.D., Texas A&M Univ.		Seo, Jeongil	Ph.D., Univ. of Wisconsin-Madison
	Lee, Insuk	Ph.D., Cornell Univ.		Song, Jaeki	Ph.D., Univ. of Wisconsin-Milwaukee
	Park, Jong-Hun	Ph.D., Univ. of British Columbia		Suh, Changjuck	Ph.D., Univ. of Texas at Austin
	Park, Kyung-kyu	Ph.D., Univ. Mannheim		Lee, Gunhee	Ph.D., Univ. of Missouri
	Yang, Donghoon	Ph.D., Univ. of Minnesota		Lee, Jaebeom	Ph.D., New York Univ.
	Choi, Jang-Ho	Ph.D., University of Wisconsin-Madison		Lee, Yoon Dong	Ph.D., Iowa State University


List of International Faculty

International Faculty Members for the last two years (2010 & 2011)

Name	Univ.	Name	Univ.
Anol Bhattacharjee	Univ. of South Florida	Vijay Sugumaran	Oakland Univ.
Fred Davis	Univ. of Arkansas	Wynne Chin	Univ. of Houston
Raghav Rao	SUNY Buffalo	Diether Gebert	Technische Universitat
Rajiv Kishore	SUNY Buffalo	Stephen Asare	Univ. of Florida
Roy Crum	Univ. of Florida	Udatta Palekar	Univ. of Illinois at Urbana Champaign
Sung Soo Kim	Rutgers University	Eric Fang	Univ. of Illinois at Urbana Champaign
Seluck Erenguc	Univ. of Florida	Kingshuk Sinha	Univ. of Minnesota
George John	Univ. of Minnesota	Ian Maitland	Univ. of Minnesota
Deborah John	Univ. of Minnesota	Gurmeet Bhabra	Univ. of Otago
Gerald Lobo	Univ. of Houston	Alex Thevaranjan	Syracuse University
Peter Boyle	Central Washington Univ.	William Johnson	Univ. of New Hampshire
Alex Thevaranjan	Syracuse Univ.	Young Sang Kim	Northern Kentucky Univ.
Charles Martin	Wichita Univ.	Jikyeong Kang	Manchester Business School
Dilip Chhajed	Univ. of Illinois at Urbana Champaign	Eric Fang	Univ. of Illinois at Urbana Champaign
Rajan Nataraajan	Auburn University	Rajan Nataraajan	Auburn University
Kee H. Chung	SUNY Buffalo	Stephen Asare	Univ. of Florida
Anand Paul	Univ. of Florida		

APPENDIX III. Application Form

- Download File: http://gbiz.sogang.ac.kr/bbs/board.php?bo_table=mba_ia_pds&wr_id=15



서강대학교
SOGANG UNIVERSITY
Graduate School of Business, Sogang University
 37 Sogang Station, Seoul, Korea
 25 Seokcho-dong, Mapo-gu, Seoul, Korea
 121-742, South Korea

Photo

APPLICATION FORM

Sogang-GB-Program-2012

(Global-Brain-Program for Asian-Top-Talented-Students)

SECTION 1 - STUDENT INFORMATION : Write in CAPITAL LETTERS.

Mr. Miss Ms.

Family-Name: _____
 First-Name: _____
(Please write your name as you would like it to appear on your certificate)

Date of Birth: ____/____/____
(DD / MM / YYYY)

Nationality: _____

Contact Address: _____

Telephone No (Home): _____
 Telephone No (Mobile): _____
 Email address: _____@_____

SECTION 2 - EDUCATIONAL AND INDUSTRY BACKGROUND.

Period	Institution	Program

SECTION 3 - ESSAY

3.1 Please briefly describe who you are...

3.2 Please describe what you have studied and what you are good at studying...

3.3 Please describe what area(major) you plan to study in this program and what your plan is after graduation...

3.4 Please provide any information helpful to understand your talents or any reason why the school should invite you for our program...

3.5 Please note that essay should be not more than 3 page-long...

Required Documents:

- Undergraduate transcript
- One reference letter
- TOEFL Score

DATE: ____/____/____ SIGNATURE: _____

APPENDIX IV.

Korean Scholarship Programs

Korean Scholarship Program (1)

National Institute for International Education (Government)

● **Purpose:** To provide international students with the opportunity to advance studies at the undergraduate & graduate level at universities in the Republic of Korea in order to promote international exchange in education and mutual friendship between countries

● Areas of Study

- Can apply for masters level courses to study at majority of private universities.

- 5 Mil Won for living allowance.

(SBS will provide scholarship for tuition)

● Application Procedure

Contents	Graduate
Announcement	Jan.Feb. of the year
Recommendation (Embassy, University)	April ~ May of the year
Result Release	June of the year
Arrival in Korea	Late Aug. of the year

<http://www.niied.go.kr/>

POSCO TJ Park Foundation (Corporate)

● **POSCO Asia Fellowship Program's** aim is to provide financial aid to students, support academic research, and boost literary activities in order to enhance mutual understanding and collaborative exchanges among Asian countries.

● Application Procedure

Recommendation (University)	Jan. of the year
Deadline	Feb. of the year
Examination & Selection	March of the year

<http://www.postf.org/eng/>

Korean Scholarship Program (2)

Samsung Dream Scholarship Foundation (Corporate)

- **Global Scholarship Program's** aim is supporting international students in Korea from developing countries, to become future leaders who can aid the development of their home countries.

● Application Procedure

Deadline	Mid of Dec. ~ Jan. of the year
Document Review	Feb. of the year
Screening Interview	Feb. of the year
Intensive Interview	Feb. of the year
Feedback and Selection	End of Feb. of the year

<http://www.sdream.or.kr/eng/index.jsp>

Mirae Asset Park Hyeon Joo Foundation (Corporate)

- **Global Scholarship Program's** aim is supporting international students in Korea from developing countries, to become future leaders who can aid the development of their home countries.

● Application Procedure

Announcement	April of the year
Document Review	April ~ May of the year
Interview	April ~ May of the year
Feedback and Selection	Early June of the year

<http://foundation.miraeasset.com/>

Thank you for your interest in
applying to the
Graduate School of Business
Sogang University

