

Pou Chen Scholarship Program for International Students

Master Scholarship and Management Trainee Program (MSMTP)

I. Introduction

Pou Chen International Group is the world's leading and largest footwear manufacturer annually producing more than 200 million pairs of shoes for name brands such as Nike, Adidas, Reebok, Asics, Puma, New Balance, etc. Pou Chen has 500 thousand employees worldwide, in Taiwan, China, Indonesia, Vietnam, Cambodia, Bangladesh, and Mexico. Pou Chen has three companies listed in the stock market, Pou Chen Corporation in Taiwan, Yue Yuen Industrial and Pou Sheng International in Hong Kong.

Graduate recruitment and development are Pou Chen's long-term business strategy to prepare outstanding human resources with academic knowledge, fulfilled experience, professional skills and leadership who can contribute to our sustainable future. Together with the global strategy, Pou Chen Indonesia and Vietnam design Master Scholarship and Management Trainee Program (MSMTP), aiming to support creative, talented and ambitious candidates on the journey to participate in Top Management Team in local factories. The mission of our program is to enrich our manpower with managers of great caliber who can lead our development.

The MSMTP campaign in 2011 starts from now. We welcome all capable candidates. Join us and you'll see we are strongly committed to working in partnership with you during your academic studying, world-class real-job training and challenging assignment.

Pou Chen Scholarship will be granted to 10 candidates.

II. Benefits of the Program

1. International master studying program at Department of Industrial Management (DIM), National Taiwan University of Science and Technology (NTUST)
2. Intensive supports and world-class trainings
3. Leadership development to become business manager
4. International rotation and job opportunities in the leading company in footwear industry
5. Attractive compensation package

III. Program Agenda (5 years)

1. Two-year English-taught master courses at DIM, NTUST in Taiwan
2. Internship in master study: one month in student's country (Indonesia or Vietnam) in summer; in Taiwan for the remaining time of graduate study period
3. One-year on-job-training in Taiwan after master degree
4. Assignment / Challenging stage: work as a formal employee in student's country (Indonesia or Vietnam) for the remaining time of the program

IV. Program Package

1. Master expenditure: all master tuition fee by NTUST and scholarship stipend by Pou Chen (NT\$ 10,000 per month for 24 months)
2. Internship: air ticket, meals, allowance for accommodation and commutation, internship incentive
3. Others: attractive salary and incentive/bonus during training and challenging period

V. Application

A. Eligible to apply

Candidate who meets the following requirements can apply for the scholarship

1. Students who achieved bachelor degree or are senior students of bachelor degree
2. Midcareers are also allowed to apply for this scholarships
3. Nationality: Indonesian or Vietnamese

Remarks: At the end of the second semester, student's result would be evaluated by Pou Chen for scholarship of the remaining time

B. How to apply

Stage 1: Apply to NTUST and get admission approval

- Follow NTUST's requirements and schedule (refer to links in Additional Information)

Stage 2: Apply to Chair Professor James Chen for scholarship

- Document Requirements (email to Chair Professor James Chen)
 - Official copy of diploma and transcript (one origin and one in English)
 - Official copy of English test result
 - Study plan in English (around 300 words)
 - One copy of passport
- Deadline:
 - First week of January, 2011 for spring enrollment
 - Mid-July 2011 for fall enrollment

VI. Contact

James Chen, Chair Professor (Pou Chen International), PhD.
Department of Industrial Management
National Taiwan University of Science and Technology
Email: jamesc@mail.ntust.edu.tw
Phone number: +886-2-2737-6336

VII. Additional Information

Pou Chen Group: Pou Chen, Yue Yuen, and Pou Sheng

- <http://www.pouchen.com.tw/English/index.aspx>
- <http://www.yueyuen.com/>
- <http://www.pousheng.com/en/index.aspx>

Studying in Taiwan

- <http://english.moe.gov.tw/ct.asp?xItem=8012&CtNode=10778&mp=2>
- http://www.studyintaiwan.org/en/living_list.html

National Taiwan University of Science and Technology

- <http://www-e.ntust.edu.tw/front/bin/ptlist.32.phtml>
- <http://www.topuniversities.com/university-rankings/world-university-rankings/2010/results/301-400> (number 370 in the world, number 5 in Taiwan)
- <http://im-e.ntust.edu.tw/im-e/>

NTUST Application Information

- <http://www.admission-e.ntust.edu.tw/front/bin/ptlist.3.phtml>

Study Programs of Master of Industrial Management at NTUST

- <http://im-e.ntust.edu.tw/im-e/page.aspx?pname=studyprograms>